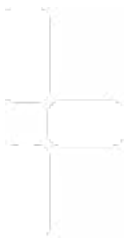


## Spotlight: Celebration

[www.northcountryhealth.org](http://www.northcountryhealth.org)

May 2025



***Please wait to click on the image above until  
you're ready to reveal who it is!***

Have you ever done something kind—not for recognition, not because it was expected of you—but simply because you saw an opportunity to help someone?

Let's play a quick game. I'm going to tell you a story about someone here at NCH. Don't skip ahead! I even asked Marketing to keep the name hidden so you can guess. As you read, ask yourself: Does this sound like something I would do? Does this sound like someone I know?

A few years back, this person saw a post on social media that someone was struggling to find a photographer to take their child's senior photos as the person they were

planning to hire had cancelled.

This brought them back to their own senior year—the excitement and pride of being an almost-graduate, the lasting memories captured in those portraits. "These pictures live in permanent history," they told us. They're displayed in treasured yearbooks and framed in family homes for years to come.

As an amateur photographer, they already had a high-quality camera and experience taking photos, but for this opportunity, they invested in a portrait lens and reached out to volunteer to take the student's picture.

Flipping through the local high school yearbook, they noticed that this wasn't an isolated incident. Quite a few seniors didn't have professional senior portraits. Some had quick phone camera snapshots, with power lines or traffic in the background. (Keep in mind this was about a dozen iPhone models ago, so phones really couldn't come close to the quality of a professional portrait!)

Understanding that not all families can afford professional photos and with a genuine belief that profiting from their hobby would take away from the enjoyment, this person volunteered their time to take, edit, and deliver galleries of high-quality senior photos at no charge.

Does this sound like someone you work with?

This story belongs to Darrell Bodnar, our Chief Information Officer. Through his generosity and leadership by example, Darrell demonstrates that our Mission, Vision, and Values don't begin and end at the hospital doors. During our interview, Darrell shared his philosophy that "it's our responsibility to find what makes us happy and use it to help other people." This sentiment is why many of us work in healthcare. Moreover, it's why we bake brownies for a bake sale or adopt our pets from a local animal shelter.

Darrell emphasized that our NCH Values, like Compassion and Integrity, aren't exclusive to a few individuals. He highlighted that each and every one of us is an example of our values when we do something as simple as pointing someone in the right direction or picking up a piece of trash on our way down the hall.

We are community members first. We care for our neighbors, both inside and outside our facilities. Thank you, Darrell, for reminding us that living our values isn't just what we do—it's who we are.

With appreciation,



**Pictured left to right:**  
Bernie Adams, LSSBB,  
Chief Quality Officer, and  
Abby Lane, Performance  
Improvement Specialist



## Spotlight: Celebration – Get ready for the NCH “Hot Ones” Challenge!

Dear Team,

When we started writing the *Spotlight: Celebration* articles a few months ago, our goal was simple: to tell the untold stories. These are the stories of employees who have gone “above and beyond” – not because it was their job, not for a reward, but because it was the right thing to do. These stories highlight moments when no one else was looking and show how one person can make a big impact, becoming a hero on any given day.

When we share these stories, it's easy to see how they reflect our Mission, Vision, and Values. However, I know that very few of us wake up each morning asking, “How can I support the NCH Mission/Vision/Values today?” And that's exactly the point. These core values are a reflection of who we are, just as much as we reflect them through our actions. The *Spotlight: Celebration* series showcases that.

We've already received some fantastic responses, and I want to thank everyone who has taken the time to submit their stories. Please know that while not every submission will be selected for an article, we value every effort you make to bring attention to the incredible work happening here at NCH.

To celebrate those who've submitted, I'm excited to introduce a new, fun initiative: the NCH “Hot Ones” Challenge! Contestants will be selected by those who've nominated employees for the *Spotlight: Celebration* articles. This will be a lighthearted way to celebrate our peers, reflect on our Mission, Vision, and Values, and—of course—enjoy some spicy wings while challenging one another.

Keep those submissions coming, and stay tuned for more details about the upcoming *Spotlight: Celebration* event. We can't wait to have some fun together!

